



PRESS RELEASE

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GDF SUEZ ENERGY RESOURCES INTRODUCES STREAMLINED INDEX PRICE PLANS AND NEW EASY FLEX PRODUCT TO SIMPLIFY ELECTRICITY BUYING

HOUSTON – September 30, 2014 – GDF SUEZ Energy Resources NA, a leader in U.S. retail energy, is working to further simplify energy buying for large commercial and industrial customers by streamlining its index price plans and launching Easy Flex, a new index product that gives users the ability to lock in a fixed price for a percentage of usage.

These innovations are designed to deliver a more straightforward approach to balancing risk. They underscore the company's commitment to delivering greater clarity and transparency to commercial energy management.

"Buying energy can be a complicated process – requiring alignment of pricing components and market conditions with unique individual business drivers," said Sam Henry, president and CEO of GDF SUEZ Energy Resources. "We aim to bring simplicity to that process by delivering a product that is both easy to understand and specific to the needs of our customers."

While GDF SUEZ Energy Resources' block and index plans have worked well for various customers for many years, the company wanted to act on feedback from others that selecting wholesale block allocations can be difficult and time-consuming. GDF SUEZ Energy Resources has streamlined this process through an easy-to-use tool that helps buyers identify the block size and term that are suitable to their business requirements. Additional fixed-rate blocks can be purchased to reduce energy price risk. Further, GDF SUEZ Energy Resources' block process is now settled in the same month, and the billing process is more straightforward.

Meanwhile, GDF SUEZ Energy Resources' Easy Flex product adds even more clarity to procurement decisions by allowing customers to take advantage of the index market while locking in up to 100 percent of their usage using multiple fixed-price purchases over time. This essentially gives users the ability to leverage a dollar-cost-average procurement approach into a fixed-price position. Visit the GDF SUEZ Energy Resources website to [learn more about the company's Flex product structures](#).

About GDF SUEZ Energy Resources NA

GDF SUEZ Energy Resources NA is one of the largest non-residential retail electricity suppliers in the U.S. and currently serves commercial, industrial, and institutional customers in 12 markets: Delaware, Texas, Massachusetts, Maine, Maryland, New York, New Jersey, Pennsylvania, Illinois, Connecticut, Ohio, and Washington, D.C. The company serves over 60,000 accounts for customers having a peak demand ranging from 50 KW to more than 200 MW, with an estimated peak load totaling nearly 10,000 MW. The company offers electricity service to small business customers under the brand Think Energy™.

For more about GDF SUEZ Energy Resources, visit www.gdfsuezenergyresources.com or call 877.321.4GDF. Follow GDF SUEZ Energy Resources on LinkedIn, Twitter: [@GDFSUEZEnergy](#), and Facebook. GDF SUEZ Energy Resources is a subsidiary of GDF SUEZ Energy North America, which manages a range of energy businesses in the U.S., Mexico, and Canada, including electricity generation and cogeneration, natural gas and liquefied natural gas (LNG) distribution and sales, and retail energy sales and related services to commercial and industrial customers. GDF SUEZ Energy North America is a part of the international energy group GDF SUEZ. For more information, please visit www.gdfsuezna.com.

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