



## PRESS RELEASE

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### **DAVID BRAUN, REGIONAL VP OF GDF SUEZ ENERGY RESOURCES, TO SPEAK AT OHIO ENERGY MANAGEMENT CONFERENCE**

*Remarks Will Focus on Electricity Procurement and Risk Management Best Practices*

HOUSTON, FEBRUARY 16, 2012 – David Braun, a Regional Vice President of GDF SUEZ Energy Resources, will be featured at the 16<sup>th</sup> annual Ohio Energy Management Conference Feb. 21-22 in Columbus.

Braun, who oversees commercial and industrial sales in MISO and the western region of PJM for the company, will speak as part of a panel discussion entitled “Savvy Buyer...Electricity Procurement and Risk Management Best Practices.” The session is scheduled for 3:15 p.m. on Feb. 21 at the Columbus Renaissance Hotel, which is hosting the two-day event.

“Although Ohio has had a deregulated environment for years, recent changes in the market present some real challenges for anyone responsible for procuring power,” Braun said. “The ability to successfully meet those challenges – and to manage the risks and maximize the opportunities that come with a competitive marketplace – can have a major impact on energy strategies, usage, and costs.”

Braun has more than two decades of experience in the energy and utility industries, and his remarks will focus on a broad range of issues critical to Ohio businesses. These include understanding how energy is priced; contract language and terms, including avoiding hidden costs and fees; pricing transparency; determining pricing risk tolerance; and identifying strategies to manage commodity market risks.

The Ohio Energy Management Conference is the largest event of its kind in the American Heartland, attracting over 6,700 attendees. This year’s conference will include sessions on shale gas – considered an energy “game changer” – as well as best practices, case studies and instructional sessions on topics such as energy savings, energy efficiency, renewable energy, and funding and incentives for energy-efficiency projects.

The conference is being presented jointly by Industrial Energy Users-Ohio, the Ohio Chamber of Commerce and the Manufacturers’ Education Council. In addition to Braun’s appearance, GDF SUEZ Energy Resources is also one of the event’s sponsors.

### **About GDF SUEZ Energy Resources NA**

GDF SUEZ Energy Resources NA is one of the largest non-residential retail electricity suppliers in the U.S. and currently serves commercial, industrial and institutional customers in 12 markets: Delaware, Texas, Massachusetts, Maine, Maryland, New York, New Jersey, Pennsylvania, Illinois, Connecticut, Ohio, and Washington, D.C. The company serves over 80,000 accounts for customers having a peak demand ranging from 50 KW to more than 200 MW, with an estimated peak load totaling nearly 10,000 MW.

For more about GDF SUEZ Energy Resources, visit [www.gdfsuezenergyresources.com](http://www.gdfsuezenergyresources.com) or call 1-866-999-8374. Follow GDF SUEZ Energy Resources on [LinkedIn](#), Twitter: [@GDFSUEZEnergy](#) and [Facebook](#). GDF SUEZ Energy Resources is part of International Power, which in North America manages a range of energy businesses in the U.S., Mexico, and Canada, including electricity generation and cogeneration, natural gas and liquefied natural gas (LNG) distribution and sales, asset-based trading and origination, and retail energy sales and related services to commercial and industrial customers.

International Power is listed on the London Stock Exchange with ticker symbol IPR. GDF SUEZ holds a 70% interest in International Power plc. For more information, please visit [www.iprplc-gdfsuez.com](http://www.iprplc-gdfsuez.com) and <http://www.gdfsuez.com>.