



PRESS RELEASE

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GDF SUEZ ENERGY RESOURCES TO HOST JULY 19 WEBINAR FOCUSING ON NEW JERSEY ELECTRICITY MARKET

HOUSTON, July 9, 2012 – GDF SUEZ Energy Resources NA, one of the largest competitive retail electricity providers to commercial, industrial, and institutional customers in the country, announced it will host a webinar on July 19 focusing on the New Jersey retail electricity market.

The one-hour event, scheduled from noon to 1 p.m. EST, will feature three representatives from GDF SUEZ Energy Resources: David Braun, Regional Vice President, PJM and MISO; Ken McMahon, Director of Supply; and Brad McIntyre, Regional Sales Manager. They will discuss a wide range of issues facing commercial and industrial electricity buyers in New Jersey.

Topics the webinar will include are:

- An overview of the New Jersey capacity market, and an examination of concerns unique to large consumers of electricity
- Understanding energy risk tolerance and how it affects retail electricity pricing and product choice
- How retail electricity is priced, and what buyers can do to manage price volatility
- “Buyer beware,” or issues customers in New Jersey should be aware of when selecting an electricity provider and analyzing their contracts

“This is the latest in a continuing series of webinars we’ve offered that are designed to provide customers and prospects the information they need to make smarter, and hopefully better, energy purchasing decisions,” Braun said. “There are many opportunities – and a lot of potential risks – in the New Jersey electricity market, and we want to help companies and institutions recognize and plan for both.”

Those interested in participating can register online at <http://www.gdfsuezenergyresources.com/NJwebinar>.

GDF SUEZ Energy Resources NA is one of the largest non-residential retail electricity suppliers in the U.S. and currently serves commercial and industrial customers in 12 markets: Delaware, Texas, Massachusetts, Maine, Maryland, New York, New Jersey, Pennsylvania, Illinois, Connecticut, Ohio, and Washington, D.C. The company serves over 80,000 accounts for customers having a peak demand ranging from 50 KW to more than 200 MW, with an estimated peak load totaling nearly 10,000 MW. The company offers electricity service to small business customers under the brand Think Energy™.

For more about GDF SUEZ Energy Resources, visit www.gdfsuezenergyresources.com or call 1-866-999-8374. Follow GDF SUEZ Energy Resources on [LinkedIn](#), Twitter: [@GDFSUEZEnergy](#) and [Facebook](#). GDF SUEZ Energy Resources is part of International Power, which, in North America, manages a range of energy businesses in the U.S., Mexico, and Canada, including electricity generation and cogeneration, natural gas and liquefied natural gas (LNG) distribution and sales, asset-based trading and origination, and retail energy sales and related services to commercial and industrial customers.

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