



PRESS RELEASE

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DAVID BRAUN, REGIONAL VP OF GDF SUEZ ENERGY RESOURCES, TO SPEAK AT 17th ANNUAL OHIO ENERGY MANAGEMENT CONFERENCE

Remarks Will Focus on Best Practices in Energy Procurement

COLUMBUS, OHIO – February 15, 2013 – David Braun, Regional Vice President of Sales-Midwest for GDF SUEZ Energy Resources NA, will speak at the 17th Annual Ohio Energy Management Conference, which will be held February 19-20 at the Columbus Renaissance Hotel in Columbus, Ohio. The two-day event will focus on Ohio's energy market, the economy, industry growth and job creation.

Braun will participate in a panel discussion titled, "Best Practices in Energy Procurement...Processes, Products and Prices." The session, which will begin at 3:15 p.m. on Tuesday, February 19, will provide attendees with an update on the power and gas markets as well as tips for data acquisition, deal structuring, contract review, product selection and contract execution.

"Ohio's power industry is dynamic, and there are a lot of changes taking place in the local, national and international energy markets that will affect business and industrial consumers," explained Braun. "Developing an effective procurement strategy that maximizes today's opportunities – while aligning with key business drivers – will be critical in mitigating price risk and effectively managing usage and costs."

Braun has more than two decades of experience in the energy and utilities industry, including 14 years in deregulated electricity and natural gas markets across the United States. He has a broad background in helping buyers determine price-risk tolerance and identify strategies that manage commodity market risk, budget flexibility and the need for price certainty.

In addition to Braun's panel presentation, the conference will also feature best practices, case studies and instructional sessions on topics such as the impact of the shale boom on the energy market, energy savings opportunities, funding sources and incentives, competitive electricity markets and new technologies to reduce energy costs.

The 17th Annual Ohio Energy Management Conference is being presented jointly by Industrial Energy Users-Ohio, the Ohio Chamber of Commerce and the Manufacturers' Education Council. GDF SUEZ Energy Resources is one of the event's sponsors.

About GDF SUEZ Energy Resources NA

GDF SUEZ Energy Resources NA is one of the largest non-residential retail electricity suppliers in the U.S. and currently serves commercial, industrial and institutional customers in 12 markets: Delaware, Texas, Massachusetts, Maine, Maryland, New York, New Jersey, Pennsylvania, Illinois, Connecticut, Ohio, and Washington, D.C. The company serves nearly 80,000 accounts for customers having a peak demand ranging from 50 KW to more than 200 MW, with an estimated peak load totaling nearly 10,000 MW. The company offers electricity service to small business customers under the brand Think Energy™.

For more about GDF SUEZ Energy Resources, visit www.gdfsuezenergyresources.com or call 1-866-999-8374. Follow GDF SUEZ Energy Resources on [LinkedIn](#), Twitter: [@GDFSUEZEnergy](#) and [Facebook](#). GDF SUEZ Energy Resources is a subsidiary of GDF SUEZ Energy North America, which manages a range of energy businesses in the U.S., Mexico, and Canada, including electricity generation and cogeneration, natural gas and liquefied natural gas (LNG) distribution and sales, asset-based trading and origination, and retail energy sales and related services to commercial and industrial customers. GDF SUEZ Energy North America is a part of the international energy group GDF SUEZ. For more information, please visit www.gdfsuez.com.

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