



PRESS RELEASE

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GDF SUEZ Offers VPower™ to Help Commercial and Industrial Customers Manage Electricity Consumption and Cost

HOUSTON – July 16, 2014 – Commercial and industrial customers can now monitor their energy usage, minimize their peaks, and reduce distribution charges through VPower™, a simple set of tools available from GDF SUEZ Energy Resources NA. Interested customers can learn more via a national webinar hosted by GDF SUEZ Energy Resources called *Reducing Commodity Costs by Integrating Load Analytics*.

The webinar, led by Eric Alam, Executive Vice President of Viridity Energy, who developed VPower™, covers the new web-based demand response tools that provide greater price transparency to facilitate improved decision making, strategies for managing load volatility, and opportunities to create new revenue and demand-side savings. The full presentation is available to view to the right.

J.D. Burrows, Vice President of Marketing at GDF SUEZ Energy Resources, said the presentation underscores GDF SUEZ Energy Resource's commitment to working with industry experts to deliver the insight energy buyers need to build customized load management strategies.

"Some companies have taken advantage of these opportunities to save, but for anyone who hasn't, this presentation is definitely something to view," explained Burrows. "Buyers can use VPower™, which doesn't require complex building system controls or difficult interfaces, to build customized programs aimed at mitigating peak costs, decreasing capital expenditures, and limiting greenhouse gas emissions. We think there's a lot of value in that, and we're excited to introduce this product to our customers."

Burrows added that GDF SUEZ Energy Resources plans to distribute this solution to any interested customer over 1MW in aggregate demand. The VPower™ suite combines usage, pricing, and system data to show energy managers how to control their consumption and save money. While the exact amount of savings depends on the amount of load curtailed by the customer, access to the information is free. GDF SUEZ Energy Resources believes that informed energy consumers make up an important part of the energy network.

Eric Alam has more than 25 years of experience leading and managing businesses in the energy industry. He is skilled in sales force leadership and development, strategic business planning, financial and physical energy product development, trade and risk management, software sales and implementation, and merger and asset integration. His career has focused on end-use sales with a particular emphasis on helping large customers optimize their position in the energy market.

About Viridity Energy

Viridity Energy's innovative decision-support software platform is helping commercial and industrial consumers take control of energy spend. By enabling customers to see the real value of their energy load flexibility through cutting-edge software and market execution services, Viridity customers achieve maximum financial results. For more information, visit www.viridityenergy.com.

About GDF SUEZ Energy Resources NA

GDF SUEZ Energy Resources NA is one of the largest non-residential retail electricity suppliers in the U.S. and currently serves commercial, industrial, and institutional customers in 12 markets: Delaware, Texas, Massachusetts, Maine, Maryland, New York, New Jersey, Pennsylvania, Illinois, Connecticut, Ohio, and Washington, D.C. The company serves more than 60,000 accounts for customers having a peak demand ranging from 50 KW to more than 200 MW, with an estimated peak load totaling nearly 10,000 MW.

For more about GDF SUEZ Energy Resources, visit www.gdfsuezenergyresources.com or call 1-866-999-8374. Follow GDF SUEZ Energy Resources on [LinkedIn](#), Twitter: [@GDFSUEZEnergy](#), and [Facebook](#). GDF SUEZ Energy Resources is a subsidiary of GDF SUEZ Energy North America, which manages a range of energy businesses in the U.S., Mexico, and Canada, including electricity generation

and cogeneration, natural gas and liquefied natural gas (LNG) distribution and sales, and retail energy sales and related services to commercial and industrial customers. GDF SUEZ Energy North America is a part of the international energy group GDF SUEZ. For more information, please visit www.gdfsuezna.com. ###